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Brock University

**JUSTIN  
DEKKER**



In 2006, Justin was hit by a car and received a traumatic brain injury, among other things. He went back to high school to obtain his high school diploma. In 2010, he met his beautiful life partner/wife/business partner. After she finished her Baking and Pastry Arts program at Niagara College, Justin knew what he wanted to do. Two years after she finished, he started his journey. After receiving his diploma it was hard for Justin to find a job, and the pandemic hit. His wife had a hair appointment and there was a unit for rent. Within weeks they had the space and Bake.Frost.Repeat. was started.

COMPANY: BAKE. FROST. REPEAT.  
TELEPHONE: (289) 296-1993

**STEPHEN  
DESANTIS**



Born and raised in Niagara Falls for Stephen "It was all a Dream" to build a future in the region. Stephen grew up in the construction world and knew at a very young age he would continue the family legacy of Provincial Construction. After graduating with a civil engineering degree, Stephen worked on numerous "mega-projects" across Ontario, eventually taking his experience back to Provincial. Provincial has always been known for tackling difficult municipal infrastructure projects and servicing subdivisions. Under Stephen's leadership the company has grown immensely to also include brownfield/redevelopment projects, a wider array of heavy civil projects, The Landscape Depot, and most recently Provincial Design/Build which is focusing on developing several industrial and residential properties throughout Niagara. Service to others is the rent we pay for our room here on earth which is why Stephen participates in many community events and supports numerous charities both locally and abroad.

COMPANY: PROVINCIAL CONSTRUCTION (NIAGARA FALLS) LTD.  
TELEPHONE: (905) 651-4851

**AMANDA  
FIDLER**



Amanda Fidler is a Registered Psychotherapist and owner of Checking In Counselling and Consulting in Crystal Beach. She believes that every individual is unique and possesses special talents and attributes that set them apart from the rest. Amanda is a positivity enthusiast and is extremely passionate about empowering others. Amanda has a Master's degree in Counselling Psychology, is a mentor and supervisor to master's level students and is in the process of publishing her first self-help book. She has helped countless individuals, families and communities through her attentive listening, compassionate care and empathic approach.

COMPANY: CHECKING IN COUNSELLING & CONSULTING  
TELEPHONE: (289) 599-1703

**ANDREA  
FRANCE**



Andrea was born and raised in Victoria B.C. She is now a busy mother to four young children, enjoying life with her husband in Niagara. Andrea holds two degrees, in Kinesiology (Western) + Naturopathy (CCNM) and has 20+ years of experience as a Group Fitness/Sports Instructor in various disciplines such as swimming, snowboarding, and zumba. Following the birth of her first child, Andrea founded Mama Bear Wellness (2018), running weekly in-person + virtual pre/postnatal yoga, mom + baby barre and stroller fit classes. After the birth of her twins, Andrea founded Moms Niagara (2019), running events + workshops for parents at local wineries and breweries to help support the community. Andrea received the Niagara Falls Review Readers' Choice Award for Best Yoga Instructor (2019) and Best Group Fitness Instructor/Trainer (2020, while on mat leave) Gold Level. This year, Mama Bear Wellness has been selected as a 2022 CBRB Best Business In Canada.

COMPANY: MAMA BEAR WELLNESS + MOMS NIAGARA INC.  
E-MAIL: NIAGARAMOMS@GMAIL.COM

**AMANDA  
DESCHENES**



Amanda is an events and communications professional who has focused on developing cultural programming, events, and festivals in Niagara that spark joy, curiosity, and a sense of community for the last 13 years. Always up for a challenge, Amanda is now navigating the post-pandemic events industry, working to bring back these important experiences in-person as the Town of Pelham's Special Events & Festivals Programmer. Amanda has volunteered for a number of organizations, and in 2019 accepted the Corporate Campaign of the Year award for her work as United Way Campaign Manager. A lifetime resident of Niagara and experienced world traveller, Amanda is passionate about lifelong learning and cultivating memorable experiences at home through her work.

COMPANY: TOWN OF PELHAM  
TELEPHONE: (905) 892-2607

**DAVID  
DIPIETRO**



David DiPietro was born and raised in St. Catharines, remaining in the area for post-secondary education. David's goal was to find a career and start a family in the city that he felt so passionate about. He is currently the Senior Experiential Education Coordinator at Brock University, through this role, he coordinates partnerships between students and community partners within the Goodman School of Business. Prior to joining Brock University six years ago, David worked in the Research & Innovation department at Niagara College, a role he entered soon after graduating from the Business Administration program.

COMPANY: CO-OP, CAREER & EXPERIENTIAL  
EDUCATION AT BROCK UNIVERSITY  
TELEPHONE: (905) 401-5949

**STEVE  
FRECHETTE**



Steve began his career working part time at the young age of 14 and continued working full time after graduation. He rose quickly within the organization he worked for developing operations and team management, estimating and customer service skills. His passion for construction and personal development allowed him to open Board Boss Drywall in 2017 with only 1 employee and grow it to over 40 workers. Now Board Boss can be found working on some of the largest projects in the Niagara Region. Steve's strong ambition to contribute to this industry has led him to be recently appointed to the Board of Directors for the Niagara Construction Association.

COMPANY: BOARD BOSS DRYWALL INC.  
TELEPHONE: (905) 932-9952

**ELISE  
GASBARRINO**



Elise has spent over a decade establishing herself in the world of fashion and lifestyle. Living in New York City for the majority of that time and working for iconic brands such as Oscar de la Renta and Burberry. She purchased STYLE Canada back in 2016 and since expanded to include 7 domains, 1 global podcast and a team that operates across North America. Elise is passionate about her involvement in initiatives that support women. Her entrepreneurial spirit has led her to invest in female-founded start-up organizations. Her personal experience with cancer led her to found Pink Pearl Canada, a registered Canadian charitable organization focused on bringing together young women affected by cancer through a network of peer support and innovative programs. Elise is a recipient of the Burberry Icon Award, the Human Touch Award at Cancer Care Ontario and received the Community Leadership Award from her alma mater Wilfrid Laurier University.

COMPANY: STYLE CANADA & PINK PEARL CANADA  
TELEPHONE: (905) 658-0991

